

DEPARTMENTAL MAJORS
BACHELOR OF SCIENCE or BACHELOR OF ARTS

Business Courses

BUS 1010 Foundations of Business

BUS 3130 Business Law I

BUS 3050 Business Spreadsheet Applications

MGT 2650 Leadership & Motivation

MKT 2150 Marketing Principles

MGT 2430 Principles of Management

MGT 3450 Introduction to Data Analytics

Marketing Courses

MKT2500 Digital & Internet Marketing

Required Internship and Practicums (9 credit hours)

SMT 1140 Sport Management Practicum I (3 credits)

SMT 2090 Sport Management Practicum II (3 credits)

SMT 4930 Sport Management Internship (3 credits)

***Please Note:** The following majors have some Sport Management components in them but are housed in other departments on campus:

Facility & Event Management School of Business, Business Department

Sport Psychology School of Behavioral Sciences, Psychology Department

Sport Ministry School of Ministry Studies, Biblical Studies Department

SPORT MANAGEMENT MINOR

SMT 1100 Introduction to Sport Management

SMT2050 Risk Management

SMT3550 Sport in American Society

