

# Department of Business



4. When focused properly, disciplinary competency provides a way for us to serve others. We serve others by creating value for them, not just doing something. Serving others can include fellow students, the on-campus community and the greater

Choose at least one of the following classes OR if taking the CPA Exam, choose 1 of the following tracks:

CPA Exam Business Analysis & Reporting (BAR)  
ACC4420 Advanced Managerial Accounting

CPA Exam Tax Compliance & Planning Track (TCP )  
ACC4530 Tax Compliance & Planning  
ACC3270 Financial Planning

Required Internship or Practicum (minimum 3 credit hours)

Choose from the following:

- ACC4930 Accounting Internship (3 credits)
- ACC4980 Accounting Internship (Second 3-hr Intern)
- ACC4940 Accounting Internship (4 credits)
- ACC4950 Accounting Internship (5 credits)
- ACC4990 Accounting Internship (9 credits)



Analyst Concentration

ACC3320 Intermediate Managerial Accounting

ACC3300 Introduction to Tax

BUS3140 Business Law II

FIN4250 Advanced Finance and Modeling

FIN 3510 Behavioral Finance

x Double majors in Accounting must take FIN 3350 or ACC 4530

Required Internship or Practicum (minimum 3 credit hours)

FIN4930 Internship in Finance (3 Credit Hours)

INTERNATIONAL BUSINESS (Bachelor of B

## Human Resources Management Concentration

LPS3110 Relationship-Driven Professional Selling  
LPS3130 Negotiation in Business and Sales  
LPS3150 Sales Leadership  
LPS4110 Adv. Relationship-Driven Professional Selling

Required Internship or Practicum (minimum 3 credit hours)

BUS4730 Practicum in Business (3 credits)

OR

BUS4930 Internship in Business (3 credits)

\*PLEASE NOTE: The following majors have some Business School curricular components in them but are housed in other departments on campus:

Major



MKT2600 Online Advertising & Email Marketing  
MKT3000 Social Community & Content Marketing  
MKT3270 Consumer Behavior  
MKT4200 Advanced Digital Marketing

**ENTREPRENEURSHIP MINOR**

The requirement for the minor in Entrepreneurship is 18

### MANAGEMENT MINOR

The requirement for the minor in Management is 21 hours including:

- MGT2430 Principles of Management
  - BUS 2750 Entrepreneurship & Service Practicum
  - MGT3405 Organizational Behavior
  - MGT4240 Human Resources Management
  - MGT2650 Leadership & Motivation
  - BUS3050 Business Spreadsheet Applications
- Choose one of the following:
- BUS 3260 Small Business Entrepreneurship
  - MGT3480 Operations & Production Management
  - BUS3510 Innovation & Design for Business

### MARKETING MINOR

The requirement for the minor in Marketing is 21 hours including

- MKT2150 Marketing Principles
- MKT 2500 g 0 G 612 792 re W\* n BT /F1 \* n B6 /P <</MCID 0>> BDC q 3A(E)4(t)] TJ ET r





**BUS 2750 Entrepreneurship & Service Practicum**

Students will apply concepts learned in common professional component courses to start and run a business. A business plan will be written, a loan obtained and products commercialized within the semester. Each student company will also serve a local nonprofit organization with their time, talent and company profits. Pre/Corequisites: ACC 2110, MGT 2430, & MKT 2150 or permission by the instructor. Three hours.

**BUS 3050 Business Spreadsheet Applications**

Students advance their skill and confidence in using the workbook, database and output capabilities of Microsoft Excel. Focus is on understanding the advanced features of Excel and key issues of design and advanced output capabilities of spreadsheet programs. Three hours.

**BUS 3130 Business Law I**











ISM 3730 Special Topics in Information Systems    Faculty 15819

Given the dynamic nature of the Information System discipline, this course will allow us to offer instruction in cutting edge information system topics. This course also allows the School of

Business to offer experimental courses and instructional opportunities. 6PE ET670ebj-4(e)6(T)-8(s.000912 0

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ISM

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**MKT 3270 Consumer Behavior**

This course introduces the student to the psychological, sociological, cultural and economic determinants of consumer behavior. The course is structured around a framework of cognitive, behavioral and environmental issues surrounding consumer choice and the creation of

